

## Woodlands Association Board of Directors Meeting Minutes – 11/03/18

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**Board Members Present:** Susan Pfau, Jared Asch, Pete DiNapoli, Erik Ehlers, Bill Gilmyers, and Todd McNeill

**Board Members Not Present:** Ron Chesney

**Community Members Present:** Lori Warren and Joanne Wathen

**Erik called meeting to order @ 8:04 am**

**Secretary's Report:** October minutes approved

**Treasurer's Report:** Current checking balance of \$8,400, in addition have initiated transfer of \$600 from PayPal. Several advertiser renewals approaching in January, Pete to reach out to them. Pete has checks from liquidated CDs, Bill to deposit in checking and Pete to work on where to invest monies going forward. Bill, Pete and Erik to make appointment at BOFA to get Pete added to checking account.

**Webmaster Report:** All license renewals have been handled for woodlands.org domain. Todd to provide Bill with documentation to be reimbursed for out of pocket expenses.

**Newsletter Report:** Discussed need for editorial standards for newsletter content. This will make it easier to address situations when community members submit advertisements in the guise of an article. Susan will draft proposed standards which the Board can review. Then we'll publish in newsletter and post on website.

Will plan to sunset 'School News' section of newsletter. This will mean greater need to fill space in newsletter with content, Joanne Wathen to help Susan line up content for future newsletters. Bill to reach out to Ryan to discuss alternate ongoing role for her, if interested, as intern.

**Citrus Courtyard:** Ross Avedian from PA design resources reached out to let us know he'd be submitting application to the city and is available to meet. Bill to coordinate with him, the rest of the Board and a few interested community members who have asked to be engaged.

**Board Succession:** Bill would like to begin identifying successors in advance of positions becoming vacant. Will create depth chart and bring to next month's meeting.

**Neighborhood Yard Sale:** Participation in neighborhood yard sale has been waning in recent years. Cause is unclear (perhaps due to health economy), but Board may need to take a more active role in promoting it. Alternately it may be time to phase it out. Bill to reach out to Ed Wohlers to understand Association's commitment to David Gallindo and Jan Williams to 'own' that event. Will also write article in newsletter and possibly poll neighborhood to assess ongoing interest.

### **December Newsletter Content:**

Recipe- Pete

Secretary Bio- Ron

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Fireplace conversion article- Erik

City Council Event Update- Bill

Bylaws Update- Bill

Yard Sale Future- Bill

Rattaro Tree Lighting- Todd

**Meeting adjourned at 8:56 am**

Respectfully submitted, Ron Chesney, Secretary