

Keeping You Informed For Over 40 Years

June 2008

The Purpose of the Newsletter

Last month, we ran an article explaining the role of the Woodlands Association. As a follow up to that discussion, and in response to several questions we have received, this month we want to discuss the newsletter itself, and ask for additional suggestions on improvements or changes that would better serve you.

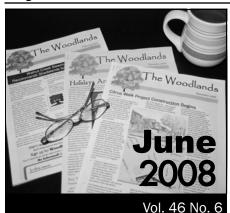
The strength of the Woodlands Association with the City of Walnut Creek, Mount Diablo Unified School District, and potential developers in the area derives from two factors – the size of our membership (nearly 1,000 families) and our ability to effectively communicate issues of concern. The newsletter has been serving this role since the Association was formed over 40 years ago. Over this time, the format of the newsletter has changed dramatically.

All content in the newsletter is provided voluntarily by board members and other interested individuals. Early on, the newsletter consisted of a one or two page, type-written flyer about events in the neighborhood. To offset production costs, the Association began to solicit advertisements from local businesses. As you have seen, the amount of advertising has varied from time to time. Revenue from the advertisements is intended to cover printing costs, and in some months additional revenue could be saved for future lean months. We have a very loyal group of local businesses that see the value of regular contact with our community, and we are very appreciative to them for their continued support. In addition, we often attract the interest of new businesses that also are attracted to a very low cost means to reach many households in our area. Over the past several years, advertising revenue has often exceeded costs allowing us to accumulate funds that exceed our needs to cover future lean months. In fact, we are about half way to our goal for establishing a Woodlands scholarship fund.

But our advertisers have three expectations. First, they want confidence that our newsletter is provided to all households in the Woodlands. Second, they expect the newsletter to be delivered on a regular schedule. And third, they expect the newsletter to be a quality publication that is attractive and of interest to our residents. The Association has been very successful at meeting these needs through our distribution network, regular publication dates, and continual improvement in publishing quality.

About three years ago, we totally redesigned our newsletter to reduce publication costs, save paper, improve the quality of the layout, and lighten the load for our distribution volunteers. Previously, the newsletter was laid out on standard paper, with advertisements stapled (single-sided) to a 4-6 page

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Established in 1965, the *Woodlands Newsletter* is a monthly publication that is published by the Woodlands Association. Archived issues are located at www.WoodlandsAssn.org

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Neighborhood Inquiries:

e-mail a Board member @ http://www.woodlandsassn.org/ boardmembers.htm

Woodlands Association P.O. Box 31085 Walnut Creek, CA 94598

Newsletter printed by Minuteman Press (925) 256-6444

Come join the Woodlands Cabana Club Annual 4th of July Parade!



The Woodlands Cabana Club would like to invite you to the Annual 4th of July Parade. All of the Woodlands community is welcome!

The annual parade starts at Valle Verde School – gathering begins at 11:00am, parade kicks off at 11:30am. BBQ, picnic, swimming, and games will follow the parade at Woodlands Cabana Club pool. Festivities will end at 5pm.

We are looking for help to make this a fun and successful event. Volunteers are needed for the jobs listed below:

- Games One person needed for each job below
 - Chairperson
 - Coin Toss
 - Candy Toss
 - Water Balloon Toss
 - Raft Races
- Food / BBO multiple volunteers needed for 10-12 and 12-2 shift
- Setup / Decorations one chairperson and several volunteers needed
- Breakdown / Cleanup several volunteers needed

Please email me directly (<u>psibley@astound.net</u>) or find the signup sheets in the entryway of the Cabana Club to volunteer. We look forward to seeing you there!

Paul Sibley 925-287-9790

Woodlands Association Board of Directors

Vacant ~ President
Bill Swanson ~ Vice President
Ed Wohlers ~ Treasurer
Elsie Witt ~ Secretary
Marc Graves ~ Newsletter Advertising
John Gregory ~ Webmaster
Robert Magee ~ Newsletter Coordinator

Kay Ready ~ Newsletter Distribution Manager

Board email ID's can be found at www.WoodlandsAssn.org

Upcoming Board Meetings

Saturday, June 7th at 4:30 pm and Saturday, July 12th

at 4:30 pm in Carl's Jr. Conference Room

Woodlands residents are encouraged to

attend board meetings

Resolving Neighborhood Disputes

Suggestions for resolving issues with your neighbors

Don't Assume That Discussing a Problem Will Aggravate Your Neighbor

Your neighbors can't help resolve a problem they don't know exists. If your focus is on:

- learning rather than delivering a message
- o understanding and acknowledgement rather than blame
- o joint problem solving rather than who is at fault

your conversation will go better than you think. Time and time again, we've found that neighbors are not aware that their actions are negatively affecting others. Usually, people are willing to make changes if you approach them respectfully.

Don't Assume You know Your Neighbors' Intentions

If your neighbor does something that irritates you, don't assume that it was done on purpose. Presume the neighbor doesn't know about the annoyance. Giving them the benefit of the doubt will make it easier for you to talk about the situation.

Don't Wait to Talk about Things that Bother You

If your neighbor does something that bothers you, let them know. By communicating early and calmly, you take a big step forward toward resolving the problem. Don't wait until a minor irritation becomes a major issue and makes it difficult to discuss.

Separate the Person from the Problem

Conflict is inevitable whenever two or more people interact with one another. It occurs because we are all unique individuals with different perspectives, values, and needs. Focusing on the issue will allow you to take care of the problem while maintaining or improving your relationship with your neighbor.

Be Respectful

Talk directly with the neighbor involved with the problem. Don't gossip or spread rumors with other neighbors. Gossip damages relationships and can hurt other people. Problem solving is only possible when we treat each other with respect.

Be Calm

If a neighbor approaches you accusingly about a difficulty, listen carefully and thank them for telling you how they feel. You don't have to agree or justify your behavior. If you can listen and not react defensively, then their anger will subside, the lines of communication will remain open, and there is a good chance of working things out.

Listen Well

When you discuss a problem, try to understand how your neighbor feels about an issue and why. Understanding, which is not the same as agreeing, will increase the likelihood of a solution that works for you both. Summarize what you hear and ask questions to clarify your understanding of their view of the problem.

If Things Get Heated, Take a Break

If you need to, take a break to calm down and think about what you and your neighbor have discussed. Arrange a time to finish the conversation later, and then do so. It's hard to problem solve when you are having a heated discussion.

For additional help please contact the Contra Costa Conflict Resolution Panels, 925-798-6132

School News

Source: Foothill e-Gazette 5/07/08

Foothill Book Club



Book Club-8th grade will meet at lunch in the Library on Wednesday, May 28 to talk about Red Kayak (about an act of revenge with devastating results).

Grades 6/7 will meet on Friday, May 30 to talk about The Schwa Was Here (about a group of boys testing their friend's invisibility).

Community Events

Musical Theatre Summer Camp - July 14 - August 9, 9-3pm, M-F Location: St. Matthew Church (399 Wiget Lane, WC) and DVC Performing Arts Centre

Interested in behind the scenes THEATRE - learn about sound, lights, costumes, sets, be part of the stage crew - Join the Tech Track

Want to learn more about - singing, acting and dancing with performance of **THE WIZ** the last weekend of camp? Join the Performance Track.

Camp will fill up quickly.



Northgate's Instrumental Music Board - If you've been looking for a way to become involved in Northgate's outstanding and very ambitious Instrumental Music Program, please consider a position on the Board. You may either email President Kavitha Rao (465-4545) for more information or contact NIMB through our website northgatehs-pfc.com/nimb.html .

Eighth Grade parents of soon-to-be Northgate Freshmen, Class of 2012!

We are looking for interested parents to get involved at Northgate by being a part of the Parent Faculty Club Board next year. There are many different areas to get involved. Please contact Donna Warnken-Brill (934-7504) if you are interested or have any questions.

Northgate Cheer Squad



8th graders interested in **cheer squad** at Northgate?

Try Out May 28, 2008, 4-6pm in parking lot. For all the information on NHS Cheer go to **Broncocheer.com**

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Valle Verde News



1st Annual Valle Verde Golf Tournament Saturday, May 31st 11am

The Valle Verde P.T.A is pleased to announce the 1st annual Golf Tournament on <u>Saturday</u>, <u>May 31</u> $^{\underline{st}}$. This is a fundraising event to benefit the students of Valle Verde.

We sincerely hope that you will join us for an amazing day of golf, food, and fun. Golfers of *all ages and abilities* are encouraged to participate in this fun-filled tournament full of great prizes.

Where: Boundary Oaks

<u>Cost</u>: \$100 per player before April 25th, \$125 after April 25th. Includes: Green fees, cart, range balls, prizes, goodie bags & lunch

Tournament Format: •Four person scramble. •Make your own foursome or choose to be paired up.

Program:

·11:00 AM Registration & Lunch

·11:30 AM First group tees off front and back nine

• 5:00 PM Drinks and Prizes

Special Prizes:

·1st, 2nd, and 3rd place finishers, Closest to the pin, ·Longest drive (Men/Women) ·Hole in one

First 72 players to register will receive a free gift!!!

For Additional details go to: http://www.mdusd.k12.ca.us/valleverde/Flyers/Golf%20 tournament.doc



WOODLANDS CRIME REPORT

Thank you to John Gregory for compiling this report from the WCPD website

08-8856 04/15/08 18:41:54 3400 BI Citrus Av Susp Hma Mid 20's Ball Cap Drk Jacket Drk Pants Knocked On Her Door Stating He Needed To Get Into Her Backyard For A Tree That Was Being Trimmed. Rp Found This Susp Because No One Was Trimming A Tree.. Dispo: Rp Did Not Want Contact. Document Only. Service To Citizen 3 80 –

08-9043 04/18/08 06:54:56 600 BI Teak Ct Reports 10851 Of His Bge 93 Merz 300 4d Lic/3bny749/Keys Accounted For, Nobody Else Has Permission To Drive.. Dispo: 1993 Merz 300 4d- 3bny749 Ca. Stolen Between 04/17/08, 2300 - 04/18/08, 0630 Hrs. Auto Theft 3 80 Sadler

08-9096 04/18/08 18:08:12 Citrus Av / Peachwillow Ln Reporting Susp Subj Walking Up And Down Citrus Ave, Between Dogwood And Peachwillow. Wm,Flannel Shirt, Torn Jeans, Scruffy Looking, Rp Req Area Check. Dispo: Subject Goa / Utl. Susp. Circumstance 3 80 Watson

08-9152 04/19/08 12:45:32 600 BI Sitka Dr Reports Rp's Daughter's Exboyfriend Is Stalking Her. Subj Threatened Her Via Myspace That He's Going To Hurt Her New Boyfriend. Subj Drove Past Rp's House 15 Ago In A Blk Bmw 740 II No Plates.. Dispo: Contacted Ex And Advised Him They Wish No Fur Contact. No Crime@Time Susp. Circumstance 3 80 Sadler

08-9153 04/19/08 12:50:59 3500 BI Cassena Dr Ofc Request Case. Dispo: From Unlocked Van. Loss: Purse And Contents. No Suspects. Occurred Last Night. Theft 3 80 Mangini

08-9485 04/23/08 14:10:47 Citrus Av / Peachwillow Ln Reports Transient Wma Gry Tank Top Jeans Pushing A Shopping Cart Full Of Garbage In The Middle Of The Street.. Dispo: Area Check For Subject Was Negative. Susp. Circumstance 3 80 Rebello

08-9608 04/25/08 06:26:01 3200 BI Peachwillow Ln Reports 594 To Restrooms And Multi-Use Room.. Dispo: As Reported. Vandalism 3 80 Spoto

08-9786 04/27/08 04:27:06 500 BI Banyan Cr Reports Roomate Assaulted Him. Unk What Started The 415. Resp Left.. Dispo: Reports Being Assaulted By His Roommate After A Vebal Argument. George Goa. Assault 3 80 Watson

08-9859 04/28/08 08:49:15 500 BI Banyan Cr 11-24 Bge Niss Pathfinder @3lcj759/ Parked Ifo His Home For Over One Week. Dispo: Abandoned Vehicle 3 80 –

08-9905 04/28/08 17:03:44 Sitka Dr / Sugarberry Ln Rpts A Sil Bmw 328 @2rpf726/ Has Been Parked On The St For Over A Month.. Dispo: Pso File Abandoned Vehicle 3 80 –

08-9942 04/29/08 01:10:09 200 BI Conifer Ln Rp Heard Something Downstairs. Dog Barking.. Dispo: Rp Cancelled The Reg For Pd While On 21 With Dispatch. Susp. Circumstance 3 80 Pon

08-10078 04/30/08 16:04:31 Banyan Cr / Peachwillow Ln Request To Speak With An Officer Regarding Ongoing Drug Activity In His Neighborhood In The Late Evening. **Front Counter**. Dispo: Rp Goa From Lobby Service To Citizen 3 80 #Value!

08-10193 05/02/08 07:28:43 600 BI Teak Ct Reports 10851 Of His Bge Merz 300 4d Lic @3bny749/. All Keys Accounted For. Nobody Else Has Permission To Drive. Occrd Btwn 2200-0700.. Dispo: Stolen Veh Reported. Auto Theff 3 80 Sadler

08-10199 05/02/08 09:09:28 3300 BI Citrus Av Reports 20002 To 04 Gry Mazda Tribute @6clu337/ Occrd 2100-2130 Last Night. Dmg To Pass Side.. Dispo: Hit And Run. Hit And Run 3 80 Harman

08-10294 05/03/08 10:27:19 Sitka Dr / Sugarberry Ln Reports Susp Subjs And Vehs:Moving Van & Sil Vw @6bki884/Veh Was Parked In The Driveway At A Resd On Sitka, Then Moved To Another Driveway At The Corner Of Sitka/Sugarberry ****Area Check Only***. Dispo: Area Check. Vehicles Goa/Utl. Susp. Circumstance 3 80 Sadler

08-10556 05/06/08 15:21:57 Citrus Av / Oak Grove Rd Reports A Bicyclist Was Hit By A Car. The Bicyclist Is Up And Talking With The Driver Of The Car Who Hit Him. Susp Veh Desc: Blk Sedan. Rp Cannot See The License Plate.. Dispo: Info Exchanged Miscellaneous Traffic 3 70 Donleavy

08-10609 05/07/08 07:49:19 100 BI Rock Oak Ct Reports Susp Blu Ford Exlporer @5lil247/ Not Occp. Parked There Since 0630.. Dispo: Checked Veh. Not Rept Stolen Susp. Circumstance 3 80 Norlund

08-10629 05/07/08 12:03:34 3300 BI Citrus Av Reports Suspicious Whi Van Occup By Wma Parked Ifo Rp's Home. Also Wma Plaid Shirt Unk Type Pants Walking Around Acting Strange. Rp Feels Uncomfortable Going Home. ** Rp Parked 1 Blk Away In Sil Toyt **. Dispo: Determined Two Gardeners Taking Lunch In The Shade Of The R/P's Tree. Service To Citizen 3 80 Rebello

08-10735 05/08/08 14:18:47 3500 BI Tupelo Dr Requests Area Check For 2 Bma's Soliciting In The Area. Late Teens Or Early 20's. They Could Not Provide Permit When Asked And Rp Confirmed No Permit Obtained Through Our Permit Division.. Dispo: Area Check Was Negative For Subjects. Service To Citizen 3 80 Rebello

08-10851 05/09/08 21:40:36 3200 BI Peachwillow Ln Reports Juvs In The Playground After Hours.. Dispo: Area Check Negative. Service To Citizen 3 80 #Value!

08-10908 05/10/08 14:38:09 200 BI Hamlin Lp Welfare Check(Redacted 01). Dispo: Rp Called Back And Stated Her Friend Called Her And All Was Fine, Prior To Ofcs Being Dispatched. Welfare Check 3 61 –

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newsletter. This often resulted in a heavy document, typically 15 to 20 pages in bulk, that was very difficult to assemble and became very heavy. Our redesign to the current tabloid format substantially reduced the page count and improved the professional quality of the product. Now our typical newsletter is printed on 5 or 6 sheets of paper. Of course, with this improvement came a new challenge. The current layout requires that pages for the newsletter be set in multiples of four. Depending on the amount of advertising we receive, this requires that the layout be adjusted to fit the space. Sometimes, this results in some open space on the page, other times it causes us to squeeze information tightly. To minimize effort on our volunteer layout staff, we often use the Walnut Creek crime report to fit the space. We obtain this information directly from the City of Walnut Creek website and print it verbatim in the space available. We have received much feedback about this feature. Most comments have been positive, but some people question the need for this at all.

We have received some suggestions that we dramatically reduce or eliminate the newsletter in favor of on-line or e-mail communications. We have begun to consider these options and are interested in your ideas about how we can better support our community. We would appreciate hearing feedback from the Woodlands community on the newsletter. Please let us know what you like/dislike and what you'd like to see in the future. We're also looking for volunteers to contribute their time to the Woodlands Association to enhance our community.

Want Ads

SERVICES

BELFAST PLUMBING

Installations and repairs of faucets, toilets, water heaters, garbage disposals, clogged drains, and more! no job too small! Call Brian @ (925)457-5423 or visit website @ www.belfastplumbing.com lic #906211

HANDYMAN:

Quality work: electrical, Plumbing, Carpentry, Linoleum, Tile, Windows, Doors. Woodlands References. Please call Paul Fleck @ 676-6607.

AT&T Advanced TV (U-verse)

is coming to parts of the

Woodlands Neighborhood

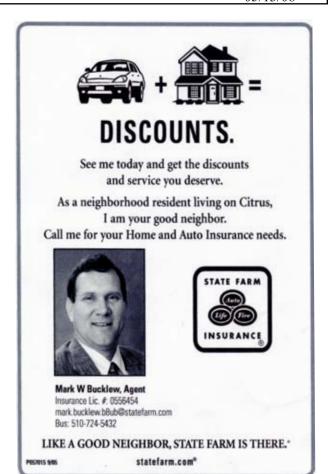
very soon.

Check it out @ website: http://uverse.att.com then

call 1-877-827-5288 (1-877-UASK-ATT)

Use Promotion/Referral Code AG1426

05/13/08



once Company, State Farm Indemnity Company - Bloomington, IL

PAUL'S HANDYMAN SERVICES

Electrical Plumbing Carpentry Dry wall



Tile & Stone Linoleum Doors & Locks Painting

Any standard Job. Unusual Problems welcomed.

References Please Call Paul Fleck 676-6607

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Want to Sell Something? Use us!

Advertise With Us!

To Advertise in the Woodlands Newsletter,

Contact Marc Graves 925-336-6272 or Woodlandsassn@yahoo.com

Advertising Rates & Sizes

Please note: the actual sizes below allow for binding/bleed space. Size = height x width in inches

Full Page $-10 \times 7.5 - \$80/month$

 $\frac{1}{2}$ Page – 5 x 7.5 - \$45/month

 $\frac{1}{4}$ Page – 5 x 3.5 - \$25/month

1/4 Page on back cover - \$45/month

1/8 Page $-2.5 \times 3.5 - $15/month$

Want Ads - line ad with 30 words or less:

\$5 Woodlands Residents, \$13 Non-Residents

Submission Guidelines

- Please submit your ad in the actual size/dimensions listed above.
- Ad should be formatted with any artwork you want included at the time of submittal.
- If your ad needs layout/design or artwork, there is an additional \$10 design fee.
- We love DIGITAL FILES! If you can provide a digital file of your ad, please email it to Woodlandsassn@yahoo.com. We accept PDF, Microsoft Publisher, and MS Word documents.
- If you only have a paper copy of your ad, please mail it and the payment to: Woodlands Association, PO Box 31085, Walnut Creek, CA 94598
- Payment is due when you submit your ad. Please make checks payable to "Woodlands Association" and mail to: PO Box 31085, Walnut Creek, CA 94598

Next Advertising Deadline

Please submit all ads and payments for the next issue by June 15, 2008