

**Woodlands Board Meeting  
Minutes  
April 2, 2011**

**Attendees:** Ed Wohlers, Judy Jarvis, Jessica Williams, and Elsie Witt; Neighbor Justin Wedel

**Secretary Minutes:**

- Board accepted and approved minutes for February and March 2011

**Financial:**

- Judy reported that because some accounts are paid for the full year, our statement shows we are currently in the black
- See attached statement
- Ed said that in the event that we want to consider full color advertising in the near future, he was given the price quote from MM of just over \$2000, as compared to the black and white cost of \$880 (full page for our newsletter is two sides of 11 x 17" sheet). We would need a minimum of four full page ads or equivalent commitment. There have been inquiries for this.

**Website:**

- Brian Rower reported that he has completed posting Board minutes up to January 2011.
- Board discussed advertising on the website, and the use of PayPal as the least expensive and time consuming method that payment could be made.

**Crime in Woodlands:**

- Board agreed that Neighborhood meeting March 7, 2011, with city officials was a success
- The meeting was attended by Police Chief Joel Bryden, and Sgt. Conley
- City officials previously met with Citrus Walk merchants and agreed to post signs that city police are regularly patrolling the area
- Board will encourage the formation of Neighborhood Watch groups to make neighbors aware of possible crime situations around the homes.

**Advertising:**

- Marc completed a new advertising flyer which was given to Board members to solicit new advertisers for the newsletter

**Board Elections:**

- Ed noted that Board Offices of Vice President and Treasurer are open for the coming year
- Election ballot will be in the July newsletter
- Joe Casey and Judy Jarvis who currently hold these offices will not be seeking another two-year term

- Board needs to recruit for these offices.

**Newsletter Deadline for April:**

- Deadline for this issue will be April 13 to accommodate vacation schedule at Minuteman Press

**May 2011 Newsletter:**

Cover- McDonald's Mothers' Day Letters	Jessica
Request for Letters for Fathers' Day in June	Jessica
Crime Report	Kathy
Safety Tips for Kids (w/Crime Report)	Kathy
Open Space – recent changes Hunt)	Ed (ask Leslie
Board Elections for Vice President, Treasurer	Ed
Board profile	Joe or Judy

**Other Business:**

- **Next Board meeting** will be **May 7, 8:15 – 9:15 AM**

Respectfully submitted,

Elsie Witt, Secretary