

Call to Order by Bill at 8:07 AM, followed by roll call.

**Board Members Present:** Bill Gilmyers, Jared Asch, Todd McNeill

**Board Member Not Present:** Robert Baldwin, Erik Ehlers, Susan Pfau

**Community Members Present:** None

**Secretary Report:** Bill provided September minutes for review. No changes were received, so Bill made a motion be made to accept the August Board minute as final. The motion was 2<sup>nd</sup>d by Jared, all present voted in favor, none opposed and the minutes were accepted as recorded.

**Financial Report:** Bill presented report showing year-to-date advertising revenue, and compared it to monthly printing expenses. Advertisers are in arrears by \$715, cumulative, year to date, though \$495 of that is owed by two long-time advertisers who are expected to pay shortly. The remainder will likely have to be written off. Association has brought in \$1,816 more in revenue than we have spent in printing, so we continue to make a small profit on most newsletters.

**Webmaster Update:** E-mail accounts have been set up for all board positions, using the format board [role@woodlandsassn.org](mailto:role@woodlandsassn.org) (e.g. [treasurer@woodlandsassn.org](mailto:treasurer@woodlandsassn.org)). In addition, there are name based aliases (e.g. [bill@woodlandsassn.org](mailto:bill@woodlandsassn.org)) that are also tied to the same board roles and will forward automatically.

Next, we will work on basic updating of website content. Todd to solicit interest in participation by the board and then set up meeting or webex to review content to make changes. In addition, Todd will get Facebook credentials from Board members so we can all be added to Woodlands Facebook account.

**Treasurer Search:** Jared has friend moving to neighborhood who is interested in participating. Works for a financial services firm. Jared to stay in touch and invite to a meeting once his friend has moved to the neighborhood. Erik has also identified one or two other candidates, so we'll move forward once one of them is ready to formally apply for the role.

**Bylaws review:** Ryan indicated that she could help with transcription but has not responded to most recent e-mail. Bill to follow up with her.

**Citrus Courtyard Update:** Bill to follow up with Jim Parsons regarding status of application. Will write article regarding next steps, including soliciting feedback from the community. Next month board to do some brainstorming regarding potential enhancements that could be included with the proposal.

**Speeding Update:** Jared has been in touch with city, but have yet to receive data from trailers. Got some good advice regarding Perada, to run a community education campaign. This makes sense since the speeding on that street is likely almost all neighbors/community members- not a

cut-through street. There are resources online for how to do a campaign like this online, Jared to research.

**OHM Connect:** Jared sent out info regarding a product that works with the utilities called OHM Connect that encourages energy users to shut off their power. Participants in this program can get cash back for their participation. He will set up a 'Woodlands' team and then write an article explain how residents can join and participate. Board will discuss what we might do with any cash

**November Newsletter Content:**

School News- Ryan  
Police Chief Q & A Part II-Jared  
Treasurer Search- Bill  
Citrus Courtyard- Bill  
Thanksgiving – Bill  
Turkey Trot-Erik  
Citrus Circle Update-Bill  
Holiday Lights @ Rattaro's-Bill (possibly to run in Dec)  
Recipe: Colleen O'Donnell  
Page 2 Blurb- Daylight Savings Tim

**Preview December Newsletter Content:**

School News- Ryan  
Recipe: Colleen O'Donnell  
Fall Carnival Recap-Todd  
Speeding Update-Jared  
Woodlands OHM Team-Jared

**Next Meeting:** November 4, 8 AM at Denica's.

Meeting adjourned at 8:54 AM

Respectfully submitted by Bill Gilmyers, President

To Dos:

Follow up With Jim Parsons-Bill  
Follow up with Ryan re bylaws-Bill  
Solicit Board Facebook Credentials-Todd  
Follow Up with Julie Rattaro-Bill  
Set up Website Content Update Meeting-Todd  
Set up Woodlands OHM Group- Jared