

Woodlands Association Board of Directors Meeting Minutes – 12/01/18

Board Members Present: Susan Pfau, Jared Asch, Ron Chesney, Pete DiNapoli, Erik Ehlers, Bill Gilmyers, and Todd McNeill

Board Members Not Present: Jared Asch

Community Members Present: None

Bill called meeting to order @ 8:05 am

Secretary's Report: November minutes approved

Treasurer's Report: long outstanding St. Francis Assisi payment was received. Annual advertisers are paid through Jan 2019; Pete will start pursuing advertisers for next year. When doing so, he will include the Woodlands Treasure signature at end of email. Cash flow is good at this time. Pete plans to transition from Quicken to QuickBooks software for bookkeeping.

Webmaster Report: Todd was informed the half month payment option does not work on the site; he will look into this. Bylaws were added to our site. Board is considering a refresh of the Woodlands site; Todd to solicit board for content ideas. Bill offered our intern Ryan can help Todd if needed.

Newsletter Report: Susan and Bill continue to solicit community help for newsletter. Content remains challenging as advertising is down and there's more space available now that school news is removed. Bill will look for an Ad Benefits fact sheet we could circulate to local merchants. Board discussed rates but tabled this for now while looking into expanding the advertising base. Bill will look into a Yard Sale Survey that can possibly be included in the newsletter.

January Newsletter Content:

Holiday lights- Bill

Editorial standards- Susan

Happy New Year- Susan

Thanks to our distributors- Bill

Ginger's Gelato Review- Ron

Secretary Bio- Ron

Gas fireplaces- Erik

Festivus article- Erik

New Year's resolutions- Susan

Online scams- Todd

Susan asked articles to be at least 300-500 words and reminded everyone of the Dec 10 deadline for it to be published in time.

Citrus Courtyard: Bill confirmed meeting with Ross Avedian from PA design resources is scheduled for Sat Dec 8 at 1PM on location at the Citrus Courtyard office buildings.

Woodlands Association Board of Directors Meeting Minutes – 12/01/18

Board Succession: Bill presented a spreadsheet with current board roles and duration, as well as past board members. He asked the board to review the spreadsheet and consider roles we might be interested in as well as timing. The board will review the spreadsheet on a regular basis, perhaps bi-annually to keep abreast of interests and be better able to plan transitions.

Meeting adjourned at 9:00 am

Respectfully submitted, Ron Chesney, Secretary