

**Woodlands Board Meeting
Minutes
June 4, 2011**

Attendees: Ed Wohlers, Joe Casey, Elsie Witt, Kathy Master, Brian Rower, Marc Graves, and Justin Wedel

Website – cc payment options:

- Brian asked the Board, How do you expect this to work?
- Ed said we need to consider ease for the (Board)Treasurer and for the advertisers, and it needs to be a secure system
- Brian investigated PayPal, Google and Flagship Merchant Services. (see *Brian's email for specific details for cost and pros and cons.*)
- Brian said that for PayPal, advertisers do not need to have an account; for Google Checkout requires setting up a Google account.
- Both these systems offer security certificates for users and customers
- PayPal or Google could be set up in a couple of hours.
- Board discussed how accounts would be handled, payments received and how costs for ads would be tracked in different systems.
- A form will need to be set up, so advertiser can check the size of ad, cost, months desired, and total cost
- Advertiser will need to easily attach the new ad, or request use of current ad
- Treasurer would need to track cost of ads and who has paid, but invoices would go out automatically through the server and server would store all records
- System should be easy to modify in case we have changes to ad costs or other options

Financial:

- Ed reported that our expenses for the newsletter for June were covered by advertisements
- Judy Jarvis's formal resignation letter effective May 1, was accepted and Ed will go to the bank to remove her signature from the Woodlands Assoc. account. He will assume Treasurer duties until another volunteer for Treasurer can be found and trained
- A check was issued for \$29 to Brian for payment of the semi-annual host fee for the website

Secretary's Report:

- Reviewed and accepted. Brian will post on the website

Advertising:

- Continue to seek advertising

- Joe will follow up with Citrus Circle businesses who were given fliers to advertise in the Newsletter

Board Elections:

- Justin Wedel has volunteered for the position of Vice President
- Ed will check the bylaws to see if we are required to hold an election if only one person is on the ballot
- We still need a Treasurer
- Election will be in July; ballot in July Newsletter (if required)

Parcel on Oak Grove and Ygnacio – Meeting update

- Joe and Ed attended a meeting May 31 with Safeway which owns the property at the corner of Oak Grove and Ygnacio
- Property includes the vacant lot, one of the large buildings is a power plant for the other building.
- Safeway wants to use the property to build a larger store; the current Safeway on the other side of Ygnacio is 18,000 square feet, and cannot be expanded
- Safeway is also exploring other retail on the site, but no plans have been made (it's very early in the process). Their current thoughts are that the existing buildings would be demolished for retail, but that has not been decided.
- Current city zoning is very restrictive as to type of business and hours of operation, which mainly is for offices
- Safeway has applied to the City for "consideration" for a general plan amendment to allow retail on the site
- Victoria Walker, Planning department referred Safeway to our Board
- Because of our involvement in the Citrus Walk development and the proposed McDonald's restaurant, Safeway decided to approach our Board for some initial community input
- Safeway does not anticipate the development would cause a traffic increase for the proposed new Safeway
- Ed and Joe indicated that a "big box" store would increase traffic; a zoning change to the parcel would also increase the value of the Safeway property
- Justin said that he attended a city sponsored class of 35 persons (6 from the Woodlands) who used this property as a theoretical example of a development, and they came up with recommendations for a park and/or senior housing (agreement was difficult to attain)
- Joe said that most residents of the area expect that the property will be developed commercially

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- Ed indicated Safeway said that an environmental impact report would need to be done if this proposal moved forward
- He told Safeway that they could write an informational article for the Newsletter, deadline the 15th of the month, which would be subject to our editing; also we would include reference to the website to sign up to stay informed as the process moves forward

- Ed also said that he suggested to Safeway that they conduct public meetings for all residents in the area around Oak Grove and Ygnacio so they could participate in the process

- Ed and Justin will meet with Bill Swanson who offered to assist in planning our role in this matter

July 2011 Newsletter:

Cover – July 4 parade and celebration sponsored by Rotary; check our website or float ideas	Justin
Safeway property development (if received)	Ed
Board Election	Ed
Crime Report	Kathy
Value of homes in our area, General Interest	Marc
Fathers' Day Bar-B-Que –Cabana Club	Cabana Club?

Other Business:

July Board meeting will be July 9, 8:15 AM

Respectfully submitted, Elsie Witt, Secretary