

Woodlands Board Meeting Minutes

Date: 1/4/2014

In Attendance: Adrienne Robillard, William Gilmyers, Jan Gall, Erik Ehlers, James Goudy, Kay Ready

Not attending: Marc Graves, Deanna Constable

Call to order by Adrienne at 8:15am

Secretary Report: William (from here on in: Bill) provided December minutes for approval. No changes. Bill motioned for approval, seconded by Adrienne, passed by unanimous consent.

Financial Report: Jan presented current financials.

- Jan discussed which advertisers were in arrears, presented a list with amounts owed to the board.
- Kay inquired as to what types of gifts we've given to those who lead the distribution of the newsletter in the past. Jan indicated a range of \$25-\$50 typically.
- New advertiser – "Smile Tu" – located in Encina Grande shopping center.

Website discussion: James discussed what is feasible for previously discussed idea of babysitter registry/tool library/other shared resources list. Not something to be done on the Woodlands website, may make more sense to do on Facebook or with the Neighborhood app.

Website currently hosted by James' company.

Auto-pay was discussed, easier to keep advertising payments manual.

Small change needed for Dec'13 newsletter, Adrienne to send a copy to Erik, so he can fix the e-mail address for contacting the board. Then the updated file will be saved on the website.

New position discussion: Marc Graves to step back from full advertising liason position. He will continue to work with advertisers, board to discuss whether new role is merited, and whether it would be a non-voting or voting member of the board.

Welcoming Committee: Erik to take the lead forming a Welcoming Committee, determining how to get new residents who want to be connected to the neighborhood.

Woodlands Association records: former board member Ed Wohlers currently has all the Association's records, would like to find someone new to take them.

Discussion of board roles: Adrienne shared handout with all the current division of responsibilities. Board discussed potential changes.

- Suggestion made to add Archivist/ Historian role.

Discussed potential types of articles and frequency for the newsletter.

Discussion of what to ask Safeway for, since Community Room is unlikely to happen. Adrienne suggested asking for upgrades to Valle Verde Park. Adrienne had some potential park items, James suggested a gravel path leading to the school. Erik suggested asking Safeway if they had any suggestions, as well as whether they are still seeking an endorsement.

Other items: Ask someone from the city to come talk about the city budget issues, make sure Scouts are on the newsletter's radar, profile new mayor Kristina Lawson.

Erik made a motion to close the meeting at 9:30am, Adrienne seconded, passed unanimously.