

Woodlands Board Meeting Minutes

12/7/13

Present: Adrienne Robillard, Bill Gilmyers, Deanna Constable, Kay Ready,

Not present: Jan Gall, Erik Ehlers

Secretary report: Bill provided November board minutes for review. No changes were received, so Bill requested a motion be made to accept the August Board minutes as final. Deanna made the motion, it was 2nd'd by Adrienne, all present voted in favor, none opposed and the minutes were accepted as recorded.

Financial Report: Reviewed current financial report as well as status of current receivables. Favorable status on receivables with only 3 payments outstanding, all from advertisers with good record of payment.

Website Update: Bill presented initial proposal for baby/pet/house sitting registry. Will connect with James in December to better understand feasibility of project as well as level of effort. Bill will develop survey to assess neighborhood interest and concerns regarding the project.

Advertising Update: Starting to roll out program for discounted advertisers. Due to how payment system is set up in website advertisers taking advantage of the discount must pay by check.

Board Position: Given the time-consuming nature of the newsletter, Deanna suggested that the board create a role to assist in interfacing with advertisers, with some responsibilities for soliciting new advertisers as well. Bill to develop job description for the role for review at January's meeting.

In addition, given the new board members as well as the continual shifting needs of the association, Adrienne asked that all board members review their roles (document distributed) and be prepared to discuss potential adjustments at January's meeting.

Community Topics: Deanna to finalize text on brick with Ed in December.

Newsletter Items:

Discussed soliciting resident submissions for future newsletters, to reduce workload on board as well as to broaden base of viewpoints and contributions.

Police Calls- Deanna, School News- Bill, Simple Tips for Security- Deanna, Photos of holiday houses- Adrienne and Bill, Recipe- Bill, Valle Verde Kindergarten and New Student Registration- Adrienne, Landscaping & Home Improvement- Bill, Walnut Creek's 100th birthday- Deanna

Next Meeting: Saturday, January 4, 8 AM at Denica's.

Meeting adjourned at 9:30 am

Respectfully submitted by Bill Gilmyers, Vice President